

Understanding an NPF product record

Use this guide to compare a product, certificate or award statement with its official National Parenting Foundation record.

What the registry records

The NPF Healthy Products Registry identifies products awarded by Mom’s Pick Awards. Each entry names the particular model or version, year, award scope and current status.

It is a public award-record service, not a medical qualification or government product approval. Mom’s Pick reviews submitted information and documents online, without NPF sample, family-use, laboratory or clinical testing.

1. Start with the product identity

Match the name, brand and model, edition, formulation or software version. Similar names and shared packaging can cover different items. Check variants and configurations included in the scope.

The award applies to the recorded product. Another item from the same brand or a substantial revision needs its own consideration.

2. Understand the fields

Field	What it tells you
Product and brand	The particular item receiving the award.
Model or version	The reviewed model, edition or release.
Category and users	Its main purpose and intended audience.
Award year	The year of the authorized decision.
Reference	The shared public identifier on certificate and records.
Scope	The product and use covered by the award.
Status and history	Current recognition, corrections and dated changes.

Manufacturer information remains the source for complete current instructions and use requirements.

3. Find a record

Search by product, brand or reference and narrow by category or year where useful. Open the detailed entry, rather than relying on a card or seal image alone. Public lookup is free and needs no account.

Try an exact model or clear filters when a search has no match. A loading failure is shown separately and offers a retry. It does not establish that an award is absent.

4. Verify a reference or certificate

Copy the complete MPA-YYYY-000000 reference, including the year and six final digits, or follow the certificate's verification link or QR code.

Compare product, brand, model, year, reference and current status. Read any correction and certificate issue information. A QR code opens a record; it cannot validate different details printed on a copied certificate image.

5. Read the current status

Status	How to use it
Active	The award is current for the recorded version and scope.
Updated	Read the correction or clarification and its date.
Replaced	Open the related entry and check that product's version.
Withdrawn	Recognition is no longer active; read the historical explanation.

Physical orders, cancellation and refunds do not change award status. Historical entries remain available to identify earlier decisions and changes.

6. Understand what the award covers

Recognition follows assessment of the submitted product materials. It does not establish suitability for every child, use or household. A claim about one feature is not evidence for a different benefit.

Read scope alongside instructions, warnings and compatibility. Distinguish evidence supplied by an applicant from testing conducted by NPF. For clinical, regulatory or individual-use questions, the award record is not a substitute for the applicable source or professional guidance.

7. Compare products carefully

Use the exact versions and current instructions when comparing items. Check included parts, age or fit restrictions, required accessories, pricing or account conditions and relevant manufacturer information.

For current official U.S. recall information, consult CPSC or FDA as appropriate. A registry entry does not replace current notices or manufacturer updates.

[CPSC recalls](#)

[FDA recalls and safety alerts](#)

8. Report a specific concern

Provide the public reference, where the award statement appears and the exact difference to check. For a recall, restriction or significant change, include a verifiable official source.

Avoid sending children's personal information or private sign-in links. Unverified reports and contact details are not published. We check the facts before deciding whether a correction, note or status change is required.

9. Recipient and applicant services

Recipients correcting their own product use verified product-update services. Applicants asking about review or results use application support or an eligible decision-review request.

Public records contain approved product details. Evidence files, contacts, private correspondence and orders stay in the appropriate private service. A public reference is not a private access credential.

Comparison notes

Product: _____

Model or version: _____

Award reference: _____

Year and status: _____

Scope checked: _____

Difference or question: _____

Learn more

[NPF registry](#)

[Verify a reference](#)

[Report a record concern](#)

[Recipient changes](#)

[Guide for parents](#)